



## Press Release

January 4, 2005

### Only Three Days to the Kick-Off Fundraiser for the Forest City Velodrome

Saturday, January 8, 2005, 3:00 p.m. is only three days away for the Kick-Off Fundraiser for the new Forest City Velodrome. The fundraiser will be held at the location of the planned velodrome which is located just south of Highway 401 at Wellington Road in London, Ontario. Doors will open at 2:00 p.m. with coffee from Tim Hortons.

Joining Casco Limited as a Corporate Partner is Reynolds Cycle on Exeter Road in London who have indicated that their logo will be near corner one to take advantage of the photo and television opportunities that will be available once the venue opens.

Reynolds Cycle brings with them a connection with Big Brothers and Big Sisters of London, Ontario. These organizations will provide a steady stream of young riders for the youth oriented programs that will be run at the velodrome. A planned "Future Champions" series will have young riders constantly feeding the program, with athletes ultimately focusing on the 2012 Olympics.

Many of the initiatives at the velodrome will be focused on youth from London and the surrounding areas. There is a good possibility to bring two school buses everyday to the track to teach the skills required to ride a bicycle for health and safety in the community.

Thanks to Chris Helwig from Coachchris.ca for all the help organizing the volunteers for the meeting on Saturday.

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